

# ADVERTISING MEDIA KIT



**Over 54k Unique  
Website Visitors  
Per Month**



**Over 40k Active  
Subscribers.**



**Over 500k Social  
Media Impressions  
last year.**

## YOUR GATEWAY TO THE MINING INDUSTRY



# THE AUSTRALIAN MINING REVIEW

# MORE THAN 40,000 SUBSCRIBERS FROM THE RESOURCES SECTOR AND ASSOCIATED INDUSTRIES

## ABOUT US



Published monthly – in hardcopy, online, and via social media – *The Australian Mining Review* is a feature-based publication covering one of the nation's most significant economic powerhouses.

### Featuring:

- Original commentary & analysis
- Interviews
- Breaking news
- Industry leading technical articles
- In-depth company & project profiles
- New technology, products & services

*The Australian Mining Review* reaches more than 40,000 subscribers from the resources sector and associated industries every month. This means that advertising with us offers unparalleled access to the key decision makers of Australia's mining industry – including stakeholders, contractors, employers and affiliates.

WITH A REACH  
COVERING 730  
MINE SITES.

ASK ABOUT OUR DIGITAL  
PRODUCTS.  
INCLUDING INDUSTRY LEADING  
EDMs AND ONLINE BANNERS



# ADVERTISING ADVANTAGES

The advantages of advertising  
in *The Australian Mining Review*

***The Australian Mining Review* has a well-established and loyal readership that allows your company to:**

- Increase market share in the multi-billion dollar mining industry
- Highlight new industry products, services, expertise and capabilities to our qualified readership
- Emphasise strong brand recognition
- Associate with industry partners in successful ventures

**When you advertise with us, we will provide:**

- Free advertisement design, layout and proofing
- A qualified journalist to write your editorial or technical article
- Social Media promotions to boost your advertising and articles and share with your network
- No payment until after publication

**The Australian Mining Review is read by:**

- Directors
- Senior Management
- Departmental Heads
- Mine Managers
- Mine Supervisors
- Project Managers
- Purchasing Officers



**PUBLISHED  
MONTHLY  
HARD COPY,  
ONLINE &  
VIA SOCIAL  
MEDIA**



# DISTRIBUTION STATISTICS



Electronic  
40k+



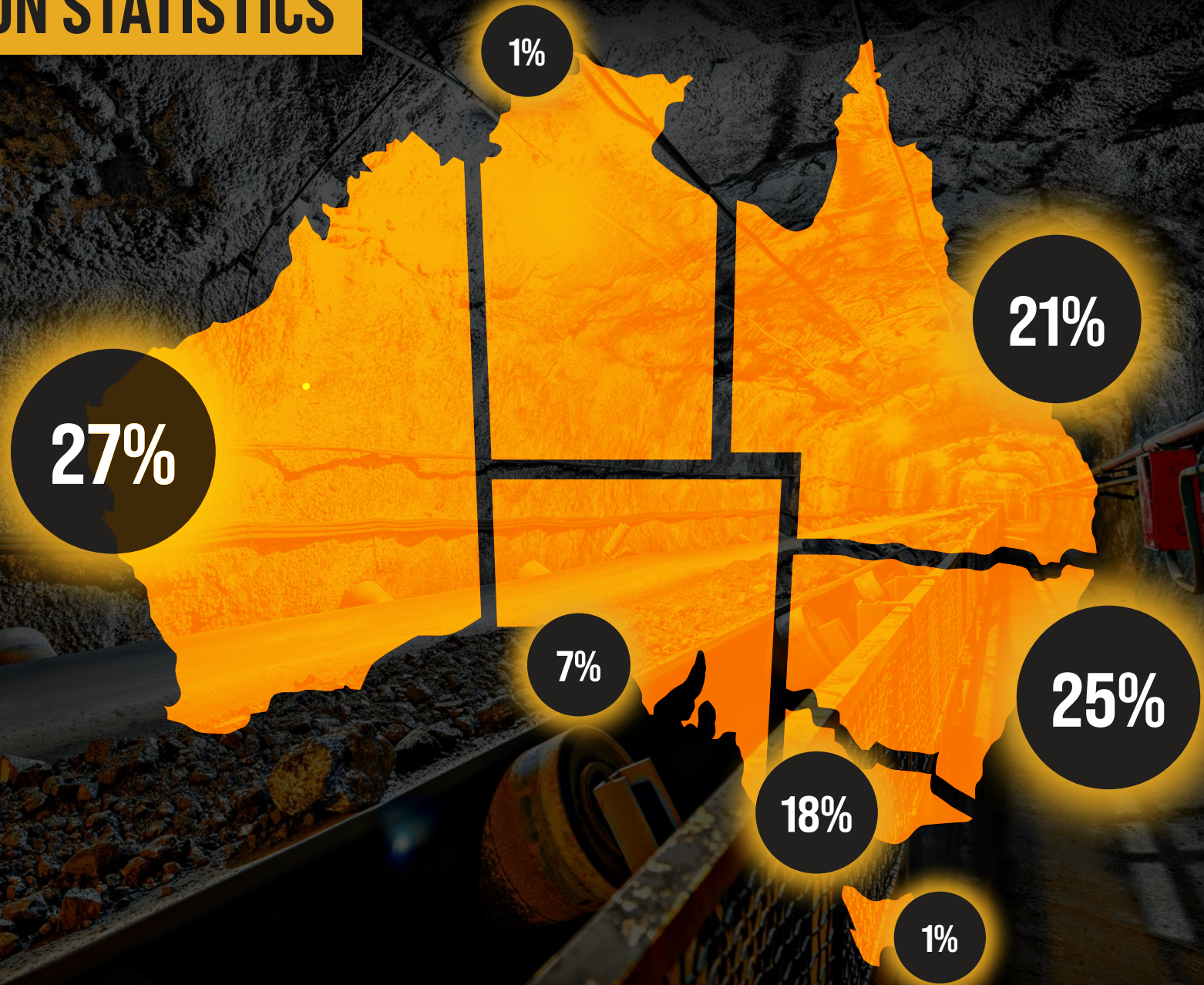
Print  
2k



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Media Impressions  
last year.



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## BREAKDOWN BY STATE



# ADVERT SIZES AVAILABLE



**Double Page Spread**

Dimensions: 2 x 250mm x 348mm



**Full Page Ad**

Dimensions: 250mm x 348mm

Full Page Editorial available upon request.  
800 words plus images\*.



**1/2 Page Ad**

Dimensions: 250mm x 170mm

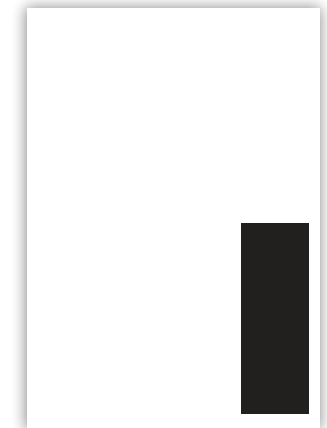
Half Page Editorial available upon request  
400 words plus images\*.



**1/4 Page Ad**

Dimensions: 122mm x 170mm

Optional: Quarter Editorial included.  
200 words plus images\*.



**1/8 Page Ad**

Dimensions: 58mm x 177mm

**AVOIDING 3 OUT OF 4 MAINTENANCE SHUTDOWNS IMPROVES PROFITABILITY**

OFFLINE OIL FILTRATION GIVES A 75% REDUCTION IN OIL-RELATED SHUTDOWNS

75% LESS OIL RELATED SHUTDOWNS

LESS DOWNTIME, LESS REPLACEMENT OF PARTS - FEWER OIL CHANGES

The consequences of dirty oil on crawler performance

Powering up your business

**Extend equipment life with Midlife services**

United. Inspired.

Proactive maintenance for your Epiroc fleet

Midlife services is a flexible service solution that will prolong the lifespan of your fleet by replacing all components with new ones. The best part? We will return your equipment to maximum productivity with operating efficiency at a fraction of the cost of a new machine. From inspections and maintenance of key components, to replacing your fleet with the latest model, Epiroc solutions will have a range of servicing options to suit you.

Epiroc

epiroc.com.au

**SHORT ON STAFF AND TIME FOR YOUR CONVEYOR BELT BREAKDOWN?**

MLT GROUP

MORE THAN 70 YEARS OF INNOVATION AT YOUR SERVICE

MLT Group is a leading provider of conveyor belt services, offering a range of solutions to meet your needs. Our experienced team of experts can help you with everything from routine maintenance to major repairs and replacements. We have the equipment and expertise to get your conveyor belt back up and running quickly and efficiently.

**ONCE PIONEERS, ALWAYS PIONEERS**

WE'VE ALWAYS BEEN HERE FOR YOU. WE'VE ALWAYS BEEN THERE.

Mottisco

THE REMOTE EXPLORATION DRILLING SPECIALISTS

DRILLING WITH PRECISION

MAY DRILLING

**ROCK SOLID.**

CAPITAL COMPLEXES GOING FROM STRENGTH TO STRENGTH

powerix

POWER INFRASTRUCTURE CONSTRUCTION SERVICES

(\*dependent upon number and size of images)

# PRIME ADVERT POSITIONS



Front Page Pointer

Dimensions: 250mm x 19mm

Front Page Bottom Strip

Dimensions: 250mm x 58mm

Inside Front Cover

Dimensions: 250mm x 360mm

Inside Back Cover

Dimensions: 250mm x 360mm

Outside Back Cover

Dimensions: 250mm x 360mm

**\*ASK ABOUT OUR EARLY RIGHT HAND PAGE PRIME POSITIONS**

INCLUDE **AUTO PLAY VIDEO**  
IN YOUR LAYOUT FOR  
**MAXIMUM IMPACT**

**NEW!**  
AUTO PLAY  
**VIDEO**

