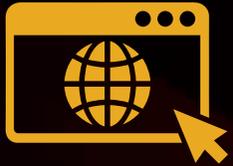


ADVERTISING MEDIA KIT



Over 54k Unique
Website Visitors
Per Month



Over 40k Active
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Over 500k Social
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last year.

YOUR GATEWAY TO THE MINING INDUSTRY



THE AUSTRALIAN MINING REVIEW

MORE THAN 40,000 SUBSCRIBERS FROM THE RESOURCES SECTOR AND ASSOCIATED INDUSTRIES

ABOUT US



Published monthly – in hardcopy, online, and via social media – *The Australian Mining Review* is a feature-based publication covering one of the nation's most significant economic powerhouses.

Featuring:

- ▶ Original commentary & analysis
- ▶ Interviews
- ▶ Breaking news
- ▶ Industry leading technical articles
- ▶ In-depth company & project profiles
- ▶ New technology, products & services

The Australian Mining Review reaches more than 40,000 subscribers from the resources sector and associated industries every month. This means that advertising with us offers unparalleled access to the key decision makers of Australia's mining industry – including stakeholders, contractors, employers and affiliates.

WITH A REACH
COVERING 730
MINE SITES.

ASK ABOUT OUR DIGITAL
PRODUCTS.
INCLUDING INDUSTRY LEADING
EDMs AND ONLINE BANNERS

ADVERTISING ADVANTAGES

The advantages of advertising
in *The Australian Mining Review*

***The Australian Mining Review* has a well-established and loyal readership that allows your company to:**

- Increase market share in the multi-billion dollar mining industry
- Highlight new industry products, services, expertise and capabilities to our qualified readership
- Emphasise strong brand recognition
- Associate with industry partners in successful ventures

When you advertise with us, we will provide:

- Free advertisement design, layout and proofing
- A qualified journalist to write your editorial or technical article
- Social Media promotions to boost your advertising and articles and share with your network
- No payment until after publication

The Australian Mining Review is read by:

- Directors
- Senior Management
- Departmental Heads
- Mine Managers
- Mine Supervisors
- Project Managers
- Purchasing Officers



**PUBLISHED
MONTHLY
HARD COPY,
ONLINE &
VIA SOCIAL
MEDIA**

DISTRIBUTION STATISTICS



Electronic
40k+



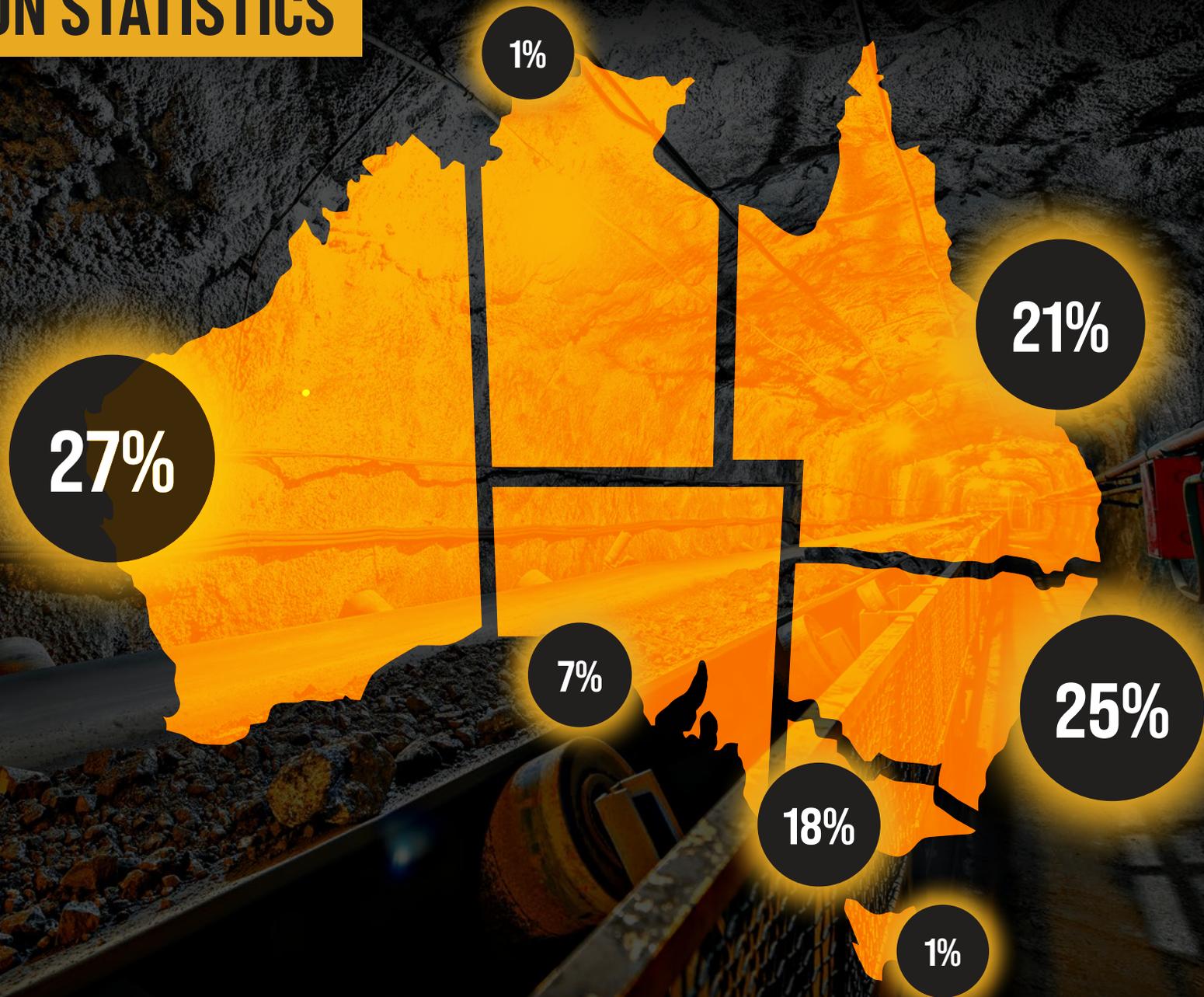
Print
2k



Over 500k Social
Media Impressions
last year.

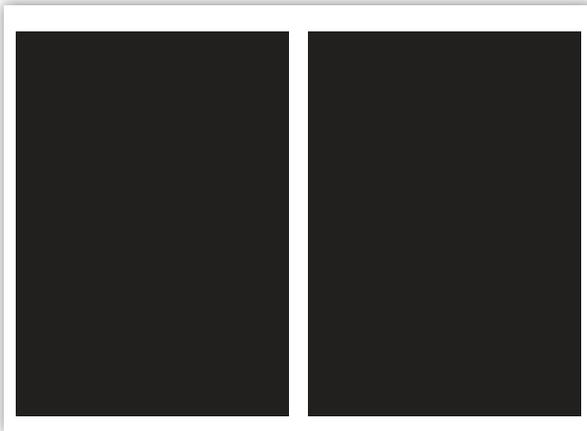


Over 54k Unique
Website Visitors
Per Month



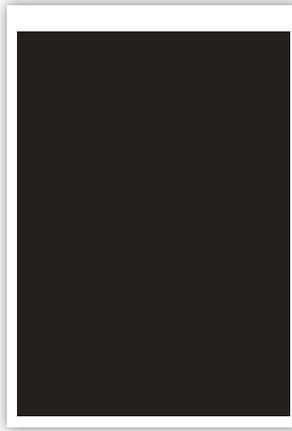
BREAKDOWN BY STATE

ADVERT SIZES AVAILABLE



Double Page Spread

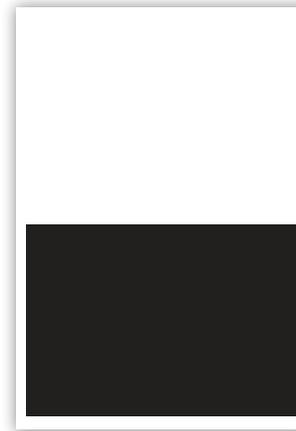
Dimensions: 2 x 250mm x 348mm



Full Page Ad

Dimensions: 250mm x 348mm

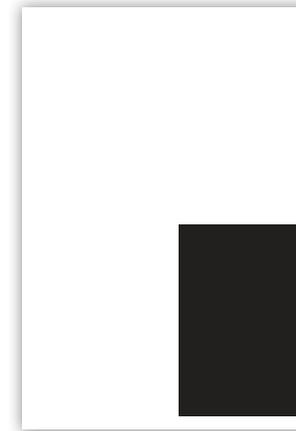
Full Page Editorial available upon request.
800 words plus images*.



1/2 Page Ad

Dimensions: 250mm x 170mm

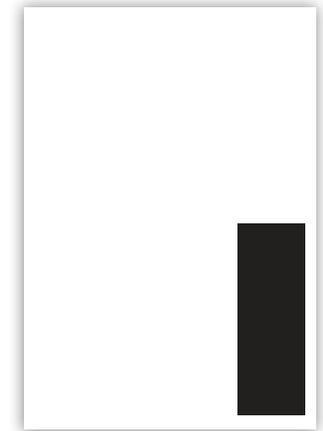
Half Page Editorial available upon request
400 words plus images*.



1/4 Page Ad

Dimensions: 122mm x 170mm

Optional: Quarter Editorial included.
200 words plus images*.



1/8 Page Ad

Dimensions: 58mm x 177mm

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100 Years of Innovation

100 Years of Innovation

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MAY DRILLING

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POWER

INFRASTRUCTURE

CONSTRUCTION

POWER

INFRASTRUCTURE

CONSTRUCTION

(*dependent upon number and size of images)

PRIME ADVERT POSITIONS



Front Page Pointer

Dimensions: 250mm x 19mm

Front Page Bottom Strip

Dimensions: 250mm x 58mm

Inside Front Cover

Dimensions: 250mm x 360mm

Inside Back Cover

Dimensions: 250mm x 360mm

Outside Back Cover

Dimensions: 250mm x 360mm

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INCLUDE **AUTO PLAY VIDEO** IN YOUR LAYOUT FOR **MAXIMUM IMPACT**

NEW!
AUTO PLAY
VIDEO

