

ADVERTISING MEDIA KIT



Over 54k Unique
Website Visitors
Per Month



Over 40k Active
Subscribers.



Over 500k Social
Media Impressions
last year.

YOUR GATEWAY TO THE MINING INDUSTRY



THE AUSTRALIAN MINING REVIEW

MORE THAN 40,000 SUBSCRIBERS FROM THE RESOURCES SECTOR AND ASSOCIATED INDUSTRIES

ABOUT US



Published monthly – in hardcopy, online, and via social media – *The Australian Mining Review* is a feature-based publication covering one of the nation's most significant economic powerhouses.

Featuring:

- ▶ Original commentary & analysis
- ▶ Interviews
- ▶ Breaking news
- ▶ Industry leading technical articles
- ▶ In-depth company & project profiles
- ▶ New technology, products & services

The Australian Mining Review reaches more than 40,000 subscribers from the resources sector and associated industries every month. This means that advertising with us offers unparalleled access to the key decision makers of Australia's mining industry – including stakeholders, contractors, employers and affiliates.

WITH A REACH
COVERING 730
MINE SITES.

ASK ABOUT OUR DIGITAL
PRODUCTS.
INCLUDING INDUSTRY LEADING
EDMs AND ONLINE BANNERS

ADVERTISING ADVANTAGES

The advantages of advertising
in *The Australian Mining Review*

***The Australian Mining Review* has a well-established and loyal readership that allows your company to:**

- Increase market share in the multi-billion dollar mining industry
- Highlight new industry products, services, expertise and capabilities to our qualified readership
- Emphasise strong brand recognition
- Associate with industry partners in successful ventures

When you advertise with us, we will provide:

- Free advertisement design, layout and proofing
- A qualified journalist to write your editorial or technical article
- Social Media promotions to boost your advertising and articles and share with your network
- No payment until after publication

The Australian Mining Review is read by:

- Directors
- Senior Management
- Departmental Heads
- Mine Managers
- Mine Supervisors
- Project Managers
- Purchasing Officers



**PUBLISHED
MONTHLY
HARD COPY,
ONLINE &
VIA SOCIAL
MEDIA**

DISTRIBUTION STATISTICS



Electronic
40k+



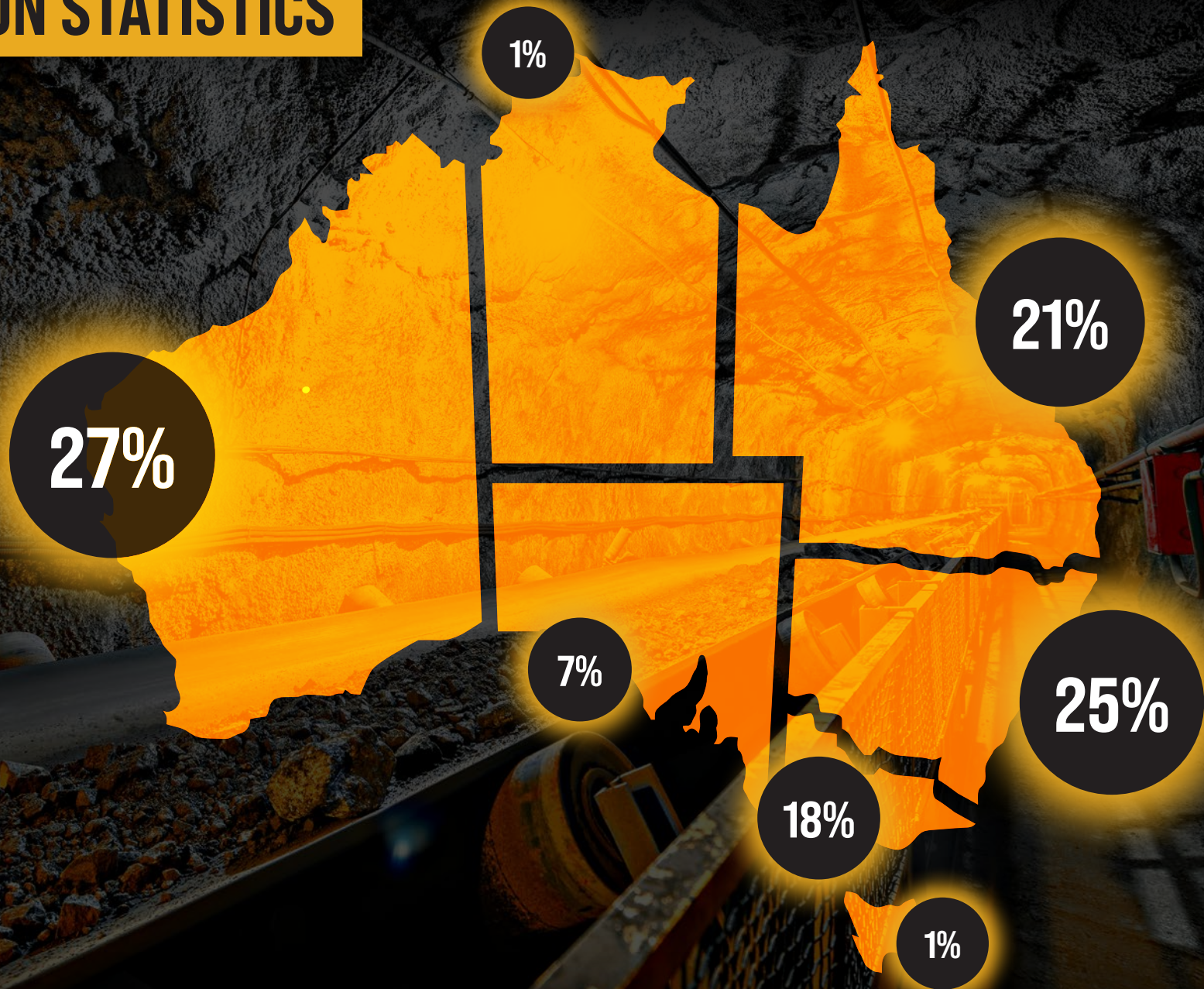
Print
2k



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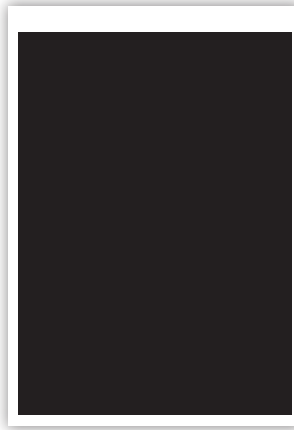
BREAKDOWN BY STATE

ADVERT SIZES AVAILABLE



Double Page Spread

Dimensions: 2 x 250mm x 348mm



Full Page Ad

Dimensions: 250mm x 348mm

Full Page Editorial available upon request.
800 words plus images*.



1/2 Page Ad

Dimensions: 250mm x 170mm

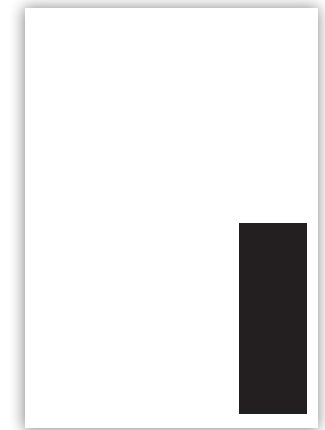
Half Page Editorial available upon request
400 words plus images*.



1/4 Page Ad

Dimensions: 122mm x 170mm

Optional: Quarter Editorial included.
200 words plus images*.



1/8 Page Ad

Dimensions: 58mm x 177mm

AVOIDING 3 OUT OF 4 MAINTENANCE SHUTDOWNS IMPROVES PROFITABILITY

OFFLINE OIL FILTRATION GIVES A 75% REDUCTION IN OIL-RELATED SHUTDOWNS

LESS DOWNTIME, LESS REPLACEMENT OF PARTS - FEWER OIL CHANGES

75% LESS OIL RELATED SHUTDOWNS

PowerX

DRILLING WITH PRECISION

THE REMOTE EXPLORATION DRILLING SPECIALISTS

ONCE PIONEERS, ALWAYS PIONEERS

SHORT ON STAFF AND TIME FOR YOUR CONVEYOR BELT BREAKDOWN?

Extend equipment life with Midlife services

Epiroc

MLT GROUP

MORE THAN 70 YEARS OF INNOVATION AT YOUR SERVICE

ROCK SOLID.

CAPITAL COMPLEX GOING FROM STRENGTH TO STRENGTH

powerTX

POWER INFRASTRUCTURE OPERATIONS

Extend equipment life with Midlife services

United. Inspired.

Proactive maintenance for your Epic® fleet

Epiroc

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(*dependent upon number and size of images)

PRIME ADVERT POSITIONS



Front Page Pointer

Dimensions: 250mm x 19mm

Front Page Bottom Strip

Dimensions: 250mm x 58mm

Inside Front Cover

Dimensions: 250mm x 360mm

Inside Back Cover

Dimensions: 250mm x 360mm

Outside Back Cover

Dimensions: 250mm x 360mm

***ASK ABOUT OUR EARLY RIGHT HAND PAGE PRIME POSITIONS**

INCLUDE **AUTO PLAY VIDEO**
IN YOUR LAYOUT FOR
MAXIMUM IMPACT

NEW!
AUTO PLAY
VIDEO

