

TECHNICAL SPECS

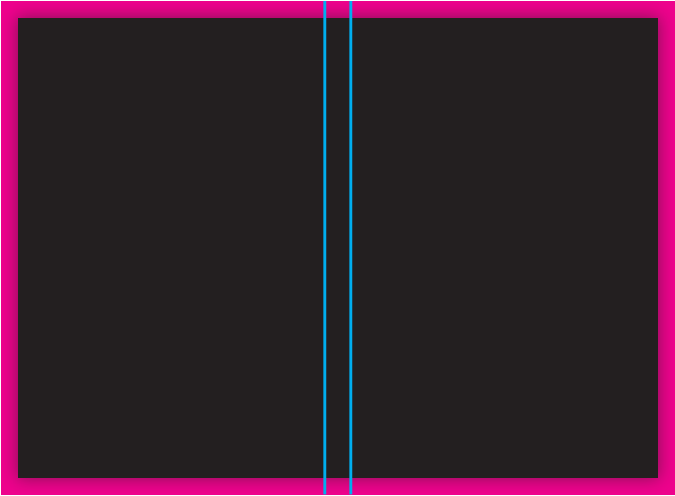
- Preferred file formats: high resolution pdf
- Original ai and indd files also accepted (please package and export indd as idml)
- ALL FONTS MUST BE EMBEDDED
- All images to be minimum of 200dpi
- CMYK or greyscale files, NOT RGB

ADVERTISING SPECS



Double Page Spread - NO BLEED

Dimensions:
2 x 250mm x 348mm



DPS - WITH BLEED - SEE OVER FOR FULL SPECS

Dimensions:
540mm x 380mm + 5mm bleed



Full Page Prime

Dimensions:
250mm x 360mm



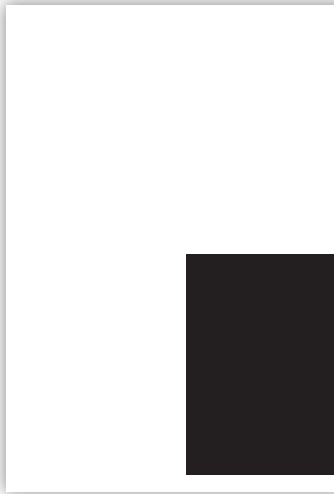
Full Page Ad

Dimensions:
250mm x 348mm



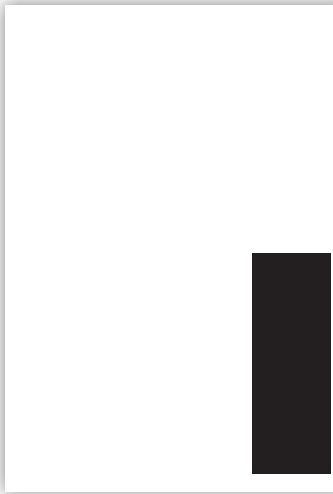
1/2 Page Ad

Dimensions:
250mm x 170mm



1/4 Page Ad

Dimensions:
122mm x 170mm



1/8 Page Ad

Dimensions:
58mm x 177mm



Front Page Pointer

Dimensions:
250mm x 19mm



Front Page Bottom Strip

Dimensions:
250mm x 58mm



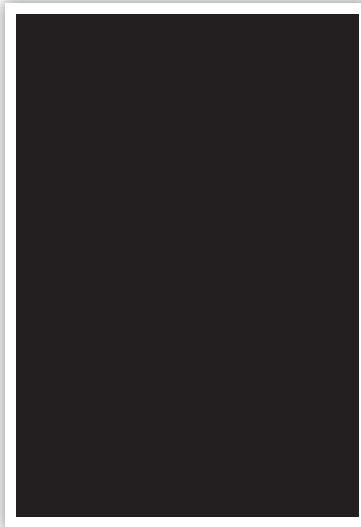
Inside Front Cover

Dimensions:
250mm x 360mm



Inside Back Cover

Dimensions:
250mm x 360mm



Outside Back Cover

Dimensions:
250mm x 360mm

DOUBLE PAGE SPREAD WITH BLEED

Finished Size - 380mm x 540mm

Document & Trimmed / finished size

380mm x 540mm

Shown as white + blue

DPS Text area size

360mm x 520mm

Shown as white

This document has 5mm of bleed trimmed all round

Shown in grey

Please keep text information within the text area
images are permitted to bleed to the edges of the document
realising **5mm will be trimmed off as shown in grey**

Text free safe type gutter 20mm

10mm

360mm

380mm

400mm

520mm

540mm

280mm

400mm